



MANAGED ASSET PORTFOLIOS

Managed Asset Portfolios ‘Global Balanced Composite’ and ‘U.S. Multi-Cap Composite’ both achieve “Top Guns, Manager of the Decade” status for the 10-year period ending December 31, 2017

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ROCHESTER, Mich.--([BUSINESS WIRE](#))--[Managed Asset Portfolios, LLC](#) (MAP) a Rochester, MI-based independent investment advisor announced today that their **Global Balanced Composite** and **U.S. Multi-Cap Composite** have both achieved Informa Investment Solutions (IIS) PSN “**Top Guns, Manager of the Decade**” status.*

MAP’s Global Balanced strategy and U.S. Multi-Cap strategy were acknowledged by PSN Informa IS, for each of their respective returns on an absolute and risk-adjusted basis. This recognition has been bestowed upon Managed Asset Portfolios and the aforementioned strategies for the 2007-2017 time period.

Each year, PSN selects 10 managers within their respective categories. The 10 managers are selected using essentially a measure of risk taken relative to the return achieved. The style benchmark for the Global Balanced Composite was the 60% MSCI World/40% CG World Govt and the style benchmark for the U.S. Multi-Cap Composite was the Russell 3000 Value index. (Additional information can be found below.)

“Last year was marked with many challenges –with the Fed raising interest rates while trying to deleverage its balance sheet, we saw lofty stock valuations, all happening within a most unique political environment,” Michael S. Dzialo, President and Chief Investment Officer of Managed Asset Portfolios says, “Especially in times like these, I am reminded of my gratitude for our unchanging investment approach that brings success through the ups and downs of the markets and changes in the global landscape. Awards like these recognize our team for holding true to MAP’s steadfast value-based investment philosophy.”

So, how is it we have been able to consistently beat our benchmark time and again? First and foremost, it begins with the cohesion of our investment team. All 3 portfolio managers have 20+ years of experience, with nearly all of that working together. The second variable, which cannot be bought, is the creation of a culture which encourages frequent dialogue and sharing of information as it pertains to security selection and portfolio construction. You cannot be afraid to ask the tough questions in the investment business. The tough questions are often described as those which involve challenging the status quo, internally as a firm, and externally in respect of the markets. An effective money manager is one that is always looking for reasons why a thesis on a particular stock being considered for the portfolio is wrong. This part of our process, while intangible, is necessary to survive given how competitive the world of active equity management has become over the last 10+ years with the rise of indexing. “You must be willing to adapt, and you also must be willing to admit your mistakes,” says Michael Dzialo.

Those two aforementioned variables combined with having flexibility in respect of capitalizations, geographies, and sectors, allows us to construct portfolios which we feel offer the greatest return with the least risk. “Bottom line,” Dzialo said, “we attribute our success to hard work and common sense.”

About Managed Asset Portfolios:

Managed Asset Portfolios (MAP) is a boutique, independent SEC-registered investment advisory firm with a commitment to global value investing. With successful beginnings as a Single-Family Investment Office for one of the wealthiest families in North America, we opened our doors to outside investors in 2001. Today, we proudly service over 500 families, family offices and institutions across the U.S. and around the globe. For more information please visit our website at: www.managedassetportfolios.com.

Managed Asset Portfolios claims compliance with the Global Investment Performance Standards (GIPS®). To obtain a compliant performance presentation and/or the firm’s list of composite descriptions please contact us at 248 601 6677.

*Awards and recognitions by unaffiliated financial publications should not be construed by a client or prospective client as a guarantee that the client will experience a certain level of results if MAP is engaged, or continues to be engaged to provide investment advisory services, nor should such awards be construed as a current or past endorsement of MAP or its representatives. Rankings are generally based on information prepared and/or submitted by the recognized adviser. You should not make an investment based upon any such award. Past performance is no guarantee of future results and there is a possibility of loss. MAP did not pay a fee for inclusion on any award or recognition list.

About PSN Informa: In 1984, Informa Investment Solutions, Inc. introduced the first commercially available investment manager search and evaluation database—Plan Sponsor Network, or PSN. PSN offers financial professionals high-quality, in-depth data on U.S., non-U.S. and global investment managers. There are over 2,000 investment managers participating in the PSN database, which covers more than 20,000 domestic and international investment products. The PSN universes were created using the information collected through the PSN investment manager questionnaire and use only gross of fee returns; they do not reflect any management fees, transaction cost or expenses. PSN Top Guns investment managers must claim that they are GIPs compliant. Mutual fund and commingled fund products are not included in the universe. Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the latest ten year period. Moreover, products must have returns greater than the style benchmark for the latest ten year period and also Standard Deviation less than the style benchmark for the latest ten year period. At this point, the top ten performers for the latest 10-year period become the PSN Top Guns of the Decade. The complete list of PSN Top Guns and an overview of the methodology is available at <http://www.informais.com/resources/psn-top-guns>.